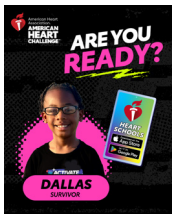




SOCIAL MEDIA

Copy and paste the following messages onto your school's social media page. Be sure to include the kickoff date and direct link to your school's American Heart Challenge website. Watch for **[YOUR SCHOOL'S URL]** and **[KICKOFF DATE]** to insert your details.

PRE-KICKOFF – SAVE THE DATE



🎉 Save the date! American Heart Challenge kicks off at our school on **[KICKOFF DATE]**! We're learning how to care for our hearts - physically and emotionally - while raising funds to help kids with special hearts, like Dallas.

💖 Sign up now at **[YOUR SCHOOL'S URL]** and download the Heart Schools app. Let's make a difference together!

[OPTIONAL: ENTER PRE-KICKOFF INCENTIVE DETAILS]

DAY OF KICKOFF



📍 Today we launched the American Heart Challenge! We're learning about heart health, kindness, saying no to vaping and tobacco and meeting real survivors.

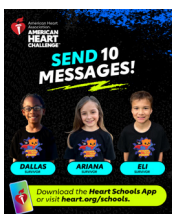
📦 Students who sign up get American Heart Challenge stickers! Sign up today at **[YOUR SCHOOL'S URL]** or on the Heart Schools app.

ANYTIME DURING AMERICAN HEART CHALLENGE



Complete Finn's Mission today and earn a special gift! You'll learn Hands-Only CPR, stroke warning signs, the dangers of vaping and tobacco and you'll be entered to win 2 tickets to Super Bowl LXII in 2028!

Be a lifesaver. Sign up today at **[YOUR SCHOOL'S URL]** or by downloading the Heart Schools app and complete your mission!



💡 Your support powers lifesaving research and treatments for kids with special hearts. Join American Heart Challenge and help us make a difference.

📱 Sign up and send 10 messages today at **[YOUR SCHOOL'S URL]** or download the Heart Schools app.

[OPTIONAL: ENTER INCENTIVE DETAILS]



🏈 Want a chance to win 2 tickets to Super Bowl LXII in 2028?? Learn Hands-Only CPR by completing Finn's Mission and you'll be entered to win! CPR saves lives—and now it could win you the ultimate prize.

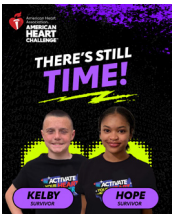
👉 Register today at heart.org/schools and download the Heart Schools app.



American Heart Challenge is in full swing, and we are having a blast! But we still need your help!

📱 Download the Heart Schools app and send 10 messages to family and friends. Don't forget to complete Finn's Mission!

[OPTIONAL: ENTER INCENTIVE DETAILS]



🕒 It's almost here! #AmericanHeartChallenge is on **[DATE]**. There's still time to make a difference.

📱 Send 10 messages for support today at **[YOUR SCHOOL'S URL]** or on the Heart Schools app. Thank you for helping us save lives!

[OPTIONAL: ENTER INCENTIVE DETAILS]



🔔 Donations are due TOMORROW! Help us reach our goal and support kids with special hearts. If you haven't signed up yet, it's not too late!

📱 Make one more push for donations tonight — visit **[YOUR SCHOOL'S URL]** or the Heart Schools app to send messages.

[OPTIONAL: ENTER INCENTIVE DETAILS]